



ESOGÜ Tourism Faculty Course Information Form

TERM	Fall
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COURSE CODE		COURSE NAME	Foreign Language VII
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VII		0	0	2	6	CORE () ELECTIVE (x)	Turkish-English

COURSE CATEGORY

Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
	X			

ASSESSMENT CRITERIAS

DURING TERM	Activity	Number	Percentage (%)
	I. Mid-Term	1	40
	II. Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Other (.....)		
FINAL EXAM		1	60

PREREQUISITE(S) (IF ANY)

COURSE CONTENT

Teaching students how to use the forms (sentences and words) they need in the field of Tourism.

COURSE OBJECTIVES

Make students communicate well enough with their colleagues or customers in English.

CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING

COURSE OUTCOMES

TEXTBOOK(S)

Tourism -1 (Oxford English for Careers)

SUPPORTIVE RESOURCES

- Some videos that help to improve communication skills
- Yusuf Aymankey (2013). Kongre Turizmi ve Fuar Organizasyonları, Detay Yayıncılık.

EQUIPMENTS REQUIRED

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	General information
2	What's tourism? Facts & statistics about some countries
3	Tourism: The biggest business in the world
4	Different destinations different customs
5	Where do tourists go ? The biggest earners and spenders
6	The role of Tour operators
7	Designing a package tour
8	Old and new tourism
9	The changing face of travel
10	Old and new tourism in your country
11	The sales process - effect of the internet
12	Transport in your country
13	What is most important for tourists when travelling?
14	Transport and timetable information
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.			X
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.			X
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.	X		
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X
1: Few 2: Partially 3: Many				

Instructor Name :