



**ESOGU Tourism Faculty Course Information Form**

<b>TERM</b>	Fall
-------------	------

<b>COURSE CODE</b>		<b>COURSE NAME</b>	International Destinations
--------------------	--	--------------------	----------------------------

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
V	2	0	0	2	4	CORE () ELECTIVE ( x )	English
<b>COURSE CATEGORY</b>							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills		Transferable Skills		
	X						
<b>ASSESSMENT CRITERIAS</b>							
<b>DURING TERM</b>	<b>Activity</b>		<b>Number</b>		<b>Percentage (%)</b>		
	I. Mid-Term		1		40		
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
Other (.....)							
<b>FINAL EXAM</b>				1		60	
<b>PREREQUISITE(S) (IF ANY)</b>							
<b>COURSE CONTENT</b>		Development of international tourism destinations, determination of the features that attract tourists to and existing tourism destinations.					
<b>COURSE OBJECTIVES</b>		<p>This course examines the development of the tourist areas of major travel destinations and the attractions travelers have traveled to and developments deemed important around the world.</p> <p>The course provides students with a field of study for the continuation of tourism geography study and gives information about basic physical characteristics, regions and indigenous people living in each country.</p>					
<b>CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING</b>							
<b>COURSE OUTCOMES</b>		The student has knowledge about international tourism destinations.					
<b>TEXTBOOK(S)</b>							
<b>SUPPORTIVE RESOURCES</b>		Lecture notes containing the introduction of different international tourism destinations will be shared with the student in the classroom.					
<b>EQUIPMENTS REQUIRED</b>							

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Definition of Tourism and General Concepts
2	The Concept of Tourist and Tourist Behavior
3	Overview of Tourism Geography
4	Local Tourism Destinations
5	International Tourism Destinations
6	Characteristics of International Tourism Destinations
7	Student Presentations – 1
8	Student Presentations – 2
9	Student Presentations – 3
10	Student Presentations – 4
11	Student Presentations – 5
12	Student Presentations – 6
13	Student Presentations - 7
14	Student Presentations - 8
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.		X	
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.	X		
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.	X		
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.	X		
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)	X		
12	To define the source of the problems in the field by using critical thinking.		X	
13	To have verbal and written communication skills in Turkish base on tourism sector.	X		
14	To have verbal and written communication skills in at least one, by choice two foreign languages.	X		
15	To be able to communicate by empathy with the managers of companies, customers and employees.			X
1: Few 2: Partially 3: Many				

Instructor Name :