



ESOGU Tourism Faculty Course Information Form

TERM	Fall
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COURSE CODE		COURSE NAME	Management and Organization
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
III	3	0	0	3	5	CORE (X) ELECTIVE ()	Turkish

COURSE CATEGORY

Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
	X			

ASSESSMENT CRITERIAS

DURING TERM	Activity	Number	Percentage (%)
	I. Mid-Term		1
II. Mid-Term			
Quiz			
Homework			
Project			
Report			
Other (.....)			
FINAL EXAM		1	60

PREREQUISITE(S) (IF ANY)

COURSE CONTENT

Management, manager, management functions concepts. Classical management approaches, the neoclassical approach to management, modern management approaches; management functions: planning, organizing, directing controlling

COURSE OBJECTIVES

The purpose of this course is to examine main business management concepts, theories, practices and reach

CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING

Candidates those are capable to study and work within the projects which require expertise about management and organization to develop and mount new applicable ideas to called projects and to bring in the skill of analyzing the interactions between management and organization and other relevant areas.

COURSE OUTCOMES

- Knowing about the concepts of management and administration
 - Knowledge of the history of business management.
 - Knowing the function of planning.
 - Understanding the function of organizing.
 - Knowing the function of directing.
 - Understanding the function of coordination.
- Knowing the function of supervision.

TEXTBOOK(S)

Eren, E. (2019). Yönetim ve Organizasyon. İstanbul: Beta Basım Yayın

SUPPORTIVE RESOURCES

Aöf Yönetim ve Organizasyon ders kitabı
Koçel, T. (2010). İşletme Yöneticiliği, Beta yayınları.

EQUIPMENTS REQUIRED

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Management, manager, entrepreneur and leadership concepts
2	Classical management approaches
3	Neo-classical management theories
4	Modern management theories: System approach
5	Modern management theories: Contingency approach
6	Postmodern management theories
7	Total Quality Management
8	Learning Organizations
9	Management functions: Planning
10	Management functions: Organizing
11	Management functions: Directing
12	Management functions: Coordination
13	Management functions: Control
14	An Overview
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.	X		
4	To understand local, national and international dimension of management in tourism administration.		X	
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment	X		
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.			X
13	To have verbal and written communication skills in Turkish base on tourism sector.		X	
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.	X		
1: Few 2: Partially 3: Many				

Instructor Name :