



ESOGU Tourism Faculty Course Information Form

TERM	Spring
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COURSE CODE	271118054	COURSE NAME	Social Responsibility Practices
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VIII	1	2	0	2	4	CORE () ELECTIVE (x)	Turkish

COURSE CATEGORY

Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
	X			

ASSESSMENT CRITERIAS

DURING TERM	Activity	Number	Percentage (%)
	I. Mid-Term		
II. Mid-Term			
Quiz			
Homework		1	40
Project			
Report			
Other (.....)			
FINAL EXAM	Project	1	60

PREREQUISITE(S) (IF ANY)

COURSE CONTENT

The importance of social services, identifying and solving existing social problems. Participating and organizing panels, conferences and congresses, preparing and implementing social responsibility projects

COURSE OBJECTIVES

To recognize social services and carry out activities in this field. To develop sensitivity about the needs of society by ensuring that people acquire this discipline themselves and that others acquire it as well.

CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING

COURSE OUTCOMES

Students will be able to identify the current problems of the society in the field in question, have information about the activities within the scope of community service, acquire basic knowledge and skills regarding the implementation of social service activities, and prepare projects to solve the current problems of the society.

TEXTBOOK(S)

SUPPORTIVE RESOURCES

Aksoy, Bülent/ Çetin, Turhan/ Sönmez, Ömer Faruk (2009): Topluma Hizmet Uygulamaları, Pegem Akademi Yayıncılık

EQUIPMENTS REQUIRED

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Defining the basic concepts and social organizations related to the course
2	Discussing the lesson plan
3	Designing the project to be prepared for community service applications
4	Designing the project to be prepared for community service applications
5	Designing the project to be prepared for community service applications
6	Planting saplings within the scope of the "Wood is Good" event
7	Maide Bolel Nursing Home Visit
8	Visit to Eskişehir Metropolitan Municipality Animal Shelter
9	Halis Toprak Nursery Visit
10	Blue Caps Collection
11	Donation to Tepebaşı Municipality Social Assistance and Solidarity Foundation Toy and Sharing House
12	Book Voiceover for the Visually Impaired
13	Visiting Hospitalized Children (Support, Entertainment Organization)
14	Delivery of the Collected Blue Caps and Application for Wheelchairs for the Disabled
15,16	Final (delivery of the project prepared within the scope of the SSU course)

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.			X
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.		X	
4	To understand local, national and international dimension of management in tourism administration.			X
5	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment			X
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.) and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.			X
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)	X		
12	To define the source of the problems in the field by using critical thinking.		X	
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.		X	

1: Few 2: Partially 3: Many

Instructor Name : Assoc. Prof. Dr. O. Can YILMAZDOĞAN