



ESOGU Tourism Faculty Course Information Form

TERM	Fall
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COURSE CODE	261117021	COURSE NAME	Tourism and Environment
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VII	2	0	0	2	4	CORE () ELECTIVE (X)	Turkish

COURSE CATEGORY

Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills
X				

ASSESSMENT CRITERIAS

DURING TERM	Activity	Number	Percentage (%)
	I. Mid-Term		
II. Mid-Term			
Quiz			
Homework			
Project			
Report			
Other (.....)			
FINAL EXAM			60

PREREQUISITE(S) (IF ANY)

COURSE CONTENT

The development of tourism and the importance of environmental impacts related to the concept.
Tourism activities impact on the natural environment, ecological risk analysis, the importance of the environment in terms of sustainable tourism.
Tourism and environmental balance, tourism and environment policies in Turkey and the national-international standards.

COURSE OBJECTIVES

Development and the importance of environmental impact of tourism on the general concepts to diagnoses.
Understand tourism activities impact on the natural environment, ecological risk analysis, the importance of sustainable tourism in terms of environment-related issues

	Learn tourism and environmental balance, tourism and environment policies in Turkey and the national-international standards.
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING	
COURSE OUTCOMES	<ul style="list-style-type: none"> • Description of the environment, importance, etc.. know about issues and explains the concepts of. • Learn the tourism sector for the environmental impact. Explains the concept of ecological balances. • Tourism activities and information about their effects on the natural environment, and explains the concept • Understand.ecological risk analysis • Learn the importance of the environment in terms of sustainable tourism and tourism development on the size of supply and demand • Explains tourism and the environment make up the balance of factors. • Understand and describes the importance of tourism and environmental policies in Turkey • National-international standards, and explains the concept
TEXTBOOK(S)	Kahraman, N. ve Türkay, O. 2006. Turizm ve Çevre, Ankara: Detay Yayıncılık.
SUPPORTIVE RESOURCES	N. Erdoğan. Çevre ve Ekoturizm. Erk Y. Ankara-2003.
EQUIPMENTS REQUIRED	

COURSE OUTLINE

WEEK	SUBJECTS / TOPICS
1	Environmental Problems and Turkey.
2	Environment and Tourism.
3	Air, Water and Soil Pollution
4	Wastes.
5	Sustainability and Tourism.
6	Ecotourism definition, objectives and development.
7	Mid-term exam
8	Ecotourism types.
9	Sustainable Development.
10	Are developing and / or less developed countries, environmental approach.
11	Economic and Social Impacts of Tourism on Environment.
12	Ecotourism and sustainability.
13	Impacts of tourism on the natural environment.
14	Environment-Related Legislation.
15,16	Final Exam

No.	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.		X	
2	To instruct the other people about tourism.			X
3	To be able to plan the process of investment of a new established tourism company.			X
4	To be able to manage companies to be established in the areas of tourism.		X	
5	To understand local, national and international dimension of management in tourism administration.		X	
6	To have the knowledge of using and evaluating the tools that can analyze a tourism company with its internal and external environment		X	
7	To be able to take responsibility and find solutions to unpredictable and complex problems in tourism companies.			X
8	To have the knowledge of Ataturk's principles and reforms.			X
9	To evaluate the concepts, ideas and data by using scientific methods.			X
10	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
11	To understand the sectorel conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
12	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management			X
13	To understand the macro specialty of tourism plan and strategies.			X
14	To be able to research scientific knowledge about tourism and hotel management.			X
15	To be able to understand and comment the new trends about tourism industry.		X	
1: Few 2: Partially 3: Many				

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Instructor