



ESOGÜ Turizm Fakültesi Ders Bilgi Formu

TERM	Fall
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COURSE CODE	271117045	COURSE NAME	Touristic Space Design
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SEMESTER	WEEKLY COURSE HOURS			COURSE			
	Theoretical	Practice	Laboratory	CREDITS	ECTS	TYPE	LANGUAGE
VII	2	0	0	2	4	CORE () ELECTIVE ()	Turkish
COURSE CATEGORY							
Supportive Courses	Basic Vocational	Proficiency/Field	Human, Communication, and Management Skills	Transferable Skills			
x							
ASSESSMENT CRITERIAS							
DURING TERM	Activity		Number		Percentage (%)		
	I. Mid-Term		1		40		
	II. Mid-Term						
	Quiz						
	Homework						
	Project						
	Report						
Other (.....)							
FINAL EXAM				1		60	
PREREQUISITE(S) (IF ANY)							
COURSE CONTENT		To understand the basic concepts such as location, place, destination, region and geographical view and to establish the relationship of these concepts with tourism.					
COURSE OBJECTIVES		Understanding the spatial structure of tourism and having the infrastructure to develop different tourism practices.					
CONTRIBUTION OF THE COURSE TO THE VOCATIONAL TRAINING		The course directly provides students with professional knowledge.					
COURSE OUTCOMES		To understand the basic concepts such as location, place, destination, region and geographical view and to establish the relationship of these concepts with tourism.					
TEXTBOOK(S)		Günay Aktaş, S. (2018). Turistik Alanlarda Mekan Tasarımı. Eskişehir: Anadolu Üniversitesi Yayını					
SUPPORTIVE RESOURCES							
EQUIPMENTS REQUIRED							

COURSE OUTLINE	
WEEK	SUBJECTS / TOPICS
1	Understanding the Spatial Structure of Tourism
2	Place Design and Tourism
3	Effects of Tourism on Places
4	Carrying Capacities of Tourism Places
5	Sustainability of Tourism Places
6	Spatial Mobility and Tourism
7	Tourism in Natural Areas
8	Tourism Multifunctional Historical Places
9	Bringing Historical Places to Tourism Sector
10	Touristic Spatial Planning of Cities
11	Development and Spatial Transformation
12	Interactions in Tourism Places
13	Accessibility in Tourism Places
14	Creative Touristic Space Applications
15,16	Final Exam

NO	OUTCOMES	3	2	1
1	To understand the terms and concepts this related with tourism and hotel management.		X	
2	To be able to plan the process of investment of a new established tourism company.			X
3	To be able to manage companies to be established in the areas of tourism.			X
4	To understand local, national and international dimension of management in tourism administration.			X
5	To evaluate the concepts, ideas and data by using scientific methods.	X		
6	To be able to use information and communication technologies with computer at a level which tourism sector requires.			X
7	To understand the sectoral conditions at a level they can cope with the constant fluctuations depending on the flexible demands in the area of tourism management.			X
8	To be expertise at a special area of a tourism company (the services of front office, housekeeping, sales and marketing etc.)and hotel management			X
9	To be able to research scientific knowledge about tourism and hotel management.			X
10	To be able to understand and comment the new trends about tourism industry.		X	
11	To have sufficient knowledge and consciousness of the subjects concerning society (the protection of natural and cultural environment)			X
12	To define the source of the problems in the field by using critical thinking.	X		
13	To have verbal and written communication skills in Turkish base on tourism sector.			X
14	To have verbal and written communication skills in at least one, by choice two foreign languages.			X
15	To be able to communicate by empathy with the managers of companies, customers and employees.	X		
1: Never 2: Few 3: Many				

Instructor Name :